

Connections Spectrum

Steps and Cost Structure for Developing
a Google Friendly Web Presence



**Keep it Simple
(starting at \$497)**

- ★ Wordpress Website

Includes Stock Images
Includes 30 days of support
Includes 2 hours onsite training

Payment Details
50% Deposit
Balance due in 30 days

Payment Details
50% Deposit
25% due in 30 days
Balance due in 60 days

**The Basics
(starting at \$897)**

- ★ Domain Registration
- ★ Hosting Service
- ★ Email Forwarding
- ★ Wordpress Install
- ★ Wordpress Website

Includes Stock Images
Includes 60 days of support
Includes 2 hours onsite training

Payment Details
50% Deposit
25% due in 30 days
Balance due in 90 days

**The Essentials
(starting at \$1,297)**

- ★ Domain Registration
- ★ Hosting Service
- ★ Email Forwarding
- ★ Wordpress Install
- ★ Wordpress Website
- ★ Content Writing
- ★ Advance SEO
- ★ LinkedIn Profile

Includes Stock Images
Includes 90 days of support
Includes 2 hours onsite training

Payment Details
50% Deposit
25% due in 30 days
25% due in 60 days
Balance due in 120 days

**Make it Happen
(starting at \$1,897)**

- ★ Domain Registration
- ★ Hosting Service
- ★ Email Forwarding
- ★ Wordpress Install
- ★ Wordpress Website
- ★ Content Writing
- ★ Advanced SEO
- ★ LinkedIn Profile
- ★ Newsletter Design
- ★ Database Upload
- ★ Campaign Support
- ★ Program Analytics
- ★ Community Archive

Includes Stock Images
Includes 120 days of support
Includes 4 hours onsite training

Payment Details
50% Deposit
25% due in 60 days
25% due in 90 days
Balance due in 180 days

**Powerful Presence
(starting at \$2,297)**

- ★ Domain Registration
- ★ Hosting Service
- ★ Email Forwarding
- ★ Wordpress Install
- ★ Wordpress Website
- ★ Content Writing
- ★ Advanced SEO
- ★ LinkedIn Profile
- ★ Newsletter Design
- ★ Database Upload
- ★ Campaign Support
- ★ Program Analytics
- ★ Community Archive
- ★ YouTube Channel
- ★ Video Creation, Editing and Upload

Includes Stock Images
Includes 180 days of support
Includes 4 hours onsite training



- Notes:**
1. Wordpress website includes five pages of content designed with the Thesis Theme.
 2. Basic Search Engine/Keyword Optimization is included in all packages.
 3. Support begins from the date the website goes live.
 4. Stock Images will be purchased by Vicadea Concepts and provided to the client with full Permission to Use.